

# Barron Chamber of Commerce Minutes

## September 15, 2022

**In Attendance:** Melissa Gillett, Ann Matheny, Pat Thornby, Tammy Jackson, Angie Buckley, Josh Tomsovic, Mike Bigner, Mike Nielson, Janet Bensed

**Meeting Lead By:** Melissa Gillett

**Minutes:** July and August minutes were presented and reviewed for approval. Motion made by Tammy Jackson to approve minutes, seconded by Mike Bigner, motion carried.

**Financial:** July and August financial statements were presented and reviewed for approval. Motion made by Josh Tomsovic, seconded by Mike Nielson, motion carried.

### Committee Reports:

1. Annual Meeting
  - a.i. Nothing to Report
2. Business and Industry
  - a.i. Nothing to Report
3. Festival Events
  - a. Christmas Lights
    - a.i. Light Locations for 2022
      - a.i.1. Current City Hall location will not be available going forward
      - a.i.2. Possibility to use Rolling Oaks lawn was mentioned
      - a.i.3. Expand on display at Government Center and Light and Water
    - a.ii. Storage
      - a.ii.1. New City Hall location may not have a spot to store lights going forward
        - a.ii.1.a. Look into storing at the new Street Department shop
        - a.ii.1.b. Bring up to city council to ask for ideas
    - a.iii. Budget
      - a.iii.1. Yearly replacement/expansion budget increased to \$500.00

a.iii.1.a. Motion by Ann Matheny, seconded by Mike Bigner,  
motion carried

b. Music in the Park

b.i. Season Recap

b.i.1. Had great feedback on how the year went from attendees

b.i.2. Sponsorships were great for the year

b.ii. 2023 Season

b.ii.1. Will look to start the process for getting the 2023 season  
underway in November/December

4. Retail Promotions

a. Wine Tasting Event

a.i. Recap

a.i.1. Overall it was a well-received event

a.i.2. Had some comments on variances in portion sizes and the  
inconstancies from vendors

a.i.2.a. Out of our hands, vendors have the option to serve as  
much as they want seeing as they are the ones providing the  
samples

a.i.3. Changing the way the vendors are setup will allow for a better  
experience for those in attendance

a.i.4. Look to add more food options for next year

a.i.5. Need to let vendors know that we will plan for 300 attendees in  
2023

a.i.5.a. Many ran out of food fast due to the high attendance  
this year

a.i.5.b. Plan to use the Stringsmiths again for entertainment in  
2023

a.i.6. Received a silent auction item from Barron Car Wash

a.i.6.a. Item will be used for the business after 5 event

b. Halloween Spooktacular

b.i. Event

- b.i.1. Date is set for October 29<sup>th</sup>
    - b.i.2. Parade will go through Monroe Manor and Dove Healthcare
  - b.ii. Salem Lutheran Church
    - b.ii.1. Will be handing out lunch coupon
    - b.ii.2. Will have craft and vender show again from 10am-3pm
  - b.iii. Business Participation
    - b.iii.1. Businesses' can reserve a spot to set up and decorate
    - b.iii.2. Candy can be handed out from location
- c. Holiday Bazaar
  - c.i. Cupboard and Closet
    - c.i.1. Would like to make event bigger by partnering with Chamber
      - c.i.1.a. Tentative date set for December 10<sup>th</sup> from 10am-Noon
    - c.i.2. Lost cost items made available for attendees to purchase as gifts
- d. Turkey Give-Away
  - d.i. "Thankful Giving"
    - d.i.1. Jennie-O would like to help with donations
      - d.i.1.a. Email other area businesses' asking them for donations to make full meals available for the winners
      - d.i.1.b. Post an ad in the paper by mid-October
      - d.i.1.c. Post ad on Facebook to get social media presence
    - d.i.2. Use Chamber businesses as registration sites for citizens to stop into and fill entry ticket
      - d.i.2.a. Mike Bigner will get the registration items for event
      - d.i.2.b. Drawings will be made weekly and winners notified for pick-up
    - d.i.3. Need to figure out a central location for all the donations to be stored

## 5. Young Ambassadors

- a. Tara was able to help out with the Wine, Beer, and Food tasting event
6. Administrative
- a. City Hall Update
    - a.i. Ann was able to attend the last City Hall meeting
      - a.i.1. Gave an update on what the Chamber has going on
    - a.ii. Requested that the City have an employee in attendance at our meetings
    - a.iii. City Hall would like an update of Chamber activities two times a year going forward
  - b. Chamber Board
    - b.i. Currently have three positions on the board that we would like to fill
    - b.ii. Julie Brunclik has stepped away from Mosaic and will no longer be on the Chamber Board
      - b.ii.1. Mosaic will look to replace their representative
7. New Barron Businesses
- a. Subway has a new owner
8. Follow-Up
- a. Website
    - a.i. Need to gather all of the business info that will go on website
    - a.ii. Need to get an updated membership list
    - a.iii. What logo will we use
      - a.iii.1. Can we use the new Barron logo
      - a.iii.2. Do we want to create our own
  - b. Shirts
    - b.i. Logo also needed for the new Chamber apparel
  - c. Communication
    - c.i. Can a monthly event be added to our calendars going forward to use for attendances and participation
  - d. Harvest \$\$\$
    - d.i. Chamber running the \$100 for \$80 promotion again
      - d.i.1. Will also run during the Christmas season

e. Business After 5

e.i. Quarterly event will take place tonight

Meeting Adjourned

Josh Tomsovic